Organised by: HRD CORP HUMAN RESOURCE DEVELOPMENT CORPORATION

In collaboration with: International Labour Organization

Supported by: MINISTRY OF HUMAN RESOURCES

In conjunction with: ASEAN YEAR OF SKILLS 2025; ASEAN MALAYSIA 2025 INCLUSIVITY AND SUSTAINABILITY; KESUMA for ASEAN

Airline Partner: malaysia airlines

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

NAVIGATING HUMAN CAPITAL REVOLUTION

6 - 8 OCTOBER 2025

MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC)
KUALA LUMPUR



hrdcorp.gov.my/nhcce

Seventh Edition *(24 September 2025)*

Published by

HUMAN RESOURCE DEVELOPMENT CORPORATION (HRD CORP) (200101009387)
Wisma HRD Corp. Jalan Beringin, Damansara Heights
50490 Kuala Lumpur

Tel: 1300 88 4800
Fax: +603 2096 4999
Email: support@hrdcorp.gov.my
Website: www.hrdcorp.gov.my

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ABOUT NHCCE

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION



Every year for the last two decades, the HRD Corp flagship conference has been one of the most anticipated events for HR and corporate professionals. The event was first introduced as the HRDF Conference & Exhibition and is the platform for industry discourse on a wide range of topics in the human resources management field.

As HRD Corp rebranded to reflect its new direction, the conference followed suit with a newer, fresher look – it was renamed the **National Human Capital Conference & Exhibition**, also known as NHCCE. With a broader scope to cover the entire human capital and business development spectrum, NHCCE sets ablaze a new era of insights and innovation.

THE NHCCE EXPERIENCE

ASEAN YEAR OF SKILLS 2025

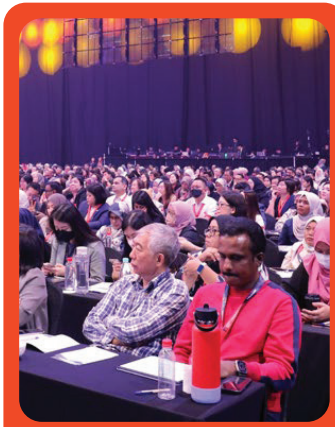
NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION



Listen and learn from renowned business and HR experts.



Network and engage with industry captains, business leaders, analysts, and subject matter experts.



Exchange ideas with fellow peers and find solutions by leading industry exhibitors.

- PLENARY ADDRESSES
- REPUTABLE EXHIBITORS
- INTERACTIVE ACTIVITIES
- PANEL DISCUSSIONS
- LEARNING ENTHUSIASTS
- FIRESIDE CHATS
- INDUSTRY CAPTAINS
- POCKET TALKS
- BIZMATCH
- SUBJECT MATTER EXPERTS
- MASTERCLASSES

NHCCE 2024 IN NUMBERS

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

DELEGATES	SPEAKERS	VISITORS	PLENARIES
4,153	36	17,600	8

EXHIBITORS	PANEL DISCUSSIONS	COUNTRIES
307	7	15

NHCCE CATERS TO

- C-Suite Leaders
- HR Experts
- Learning & Development Practitioners
- Talent Management Leaders & Executives
- Talent Acquisition & Recruitment Specialists
- Head of Talent Analytics
- Diversity & Inclusion Executives
- Human Capital Development Trainers

NHCCE FOR ASEAN YEAR OF SKILLS

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

In 2025, we embark on the journey of the ASEAN Year of Skills (AYOS), as Malaysia plays host as the ASEAN Chair for the year. The initiative aims to equip ASEAN Member States with a resilient, adaptable and skilled workforce.

NHCCE 2025 will address issues close to the ASEAN heart to help the region prepare for the rapidly changing job landscape, with an emphasis on addressing skills gaps, promoting workforce mobility and fostering regional collaboration.

OBJECTIVES

- Bridge existing skills gaps
- Promote talent mobility
- Ensure inclusive growth
- Strengthen regional collaborations
- Enhance public-private partnerships

THEME OVERVIEW

Navigating Human Capital Revolution

In recent years, the workforce and economic sectors have undergone unprecedented changes – driving an all-time high demand for the human capital landscape to **adapt, innovate and thrive while staying competitive**. Rapid technological advancements, shifting demographics and emerging socioeconomic factors are challenging organisations globally in ways that demand a skilled and future-ready workforce.

Closer to home, ASEAN currently stands at a defining moment. The region is **rich with opportunities for digital transformation, cross-border talent mobility and green skills development**. Yet, some barriers persist by way of digital infrastructures and workforce participation–threatening ASEAN's potential to prosper.

These critical issues take centre stage at NHCCE 2025 where we steer the discourse towards **'Navigating Human Capital Revolution'**. The conference will reflect on the challenges and explore various tactical transformative workforce development strategies, urging a call to action for a brighter and better future across ASEAN and beyond.

- **Bridging skills gaps**
  to meet the demands of the digital economy.
- **Championing inclusivity and diversity**
  to unlock untapped potential.
- **Advancing green skills and sustainability**
  for a more eco-conscious future.
- **Strengthening regional partnerships**
  to enhance talent mobility and workforce resilience.
- **Fostering innovative collaborations**
  to align workforce capabilities with emerging industry needs.

PILLARS & TOPICS

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

01

Future-Ready Workforce

Highlighting the **importance of learning new skills, staying adaptable and closing the gap between current skills and industry needs.**

Topic

- Skills Without Borders: Bridging Gaps, Unlocking Potential

02

Sustainable Business & Economy

Focusing **on ways to foster sustainable growth, build economic resilience and enhance competitiveness** in a rapidly changing world.

Topic

- The Green Talent Economy: Creating Jobs for a Sustainable Future

03

Digital Transformation

Exploring the many **technology and digital skills that can help improve progress and productivity** in businesses.

Topics

- The Rise of AI-Powered Workplaces: Reshaping the Way We Work
- Tech-Driven Futures: Balancing Tech and Talent

04

Leadership

Developing **leaders who can guide change, promote inclusivity, and drive organisations towards long-term success.**

Topic

- The Human Touch in the Age of AI

CONFERENCE AGENDA

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

DAY 1		DAY 2		DAY 3	
8.00 AM	Registration & Networking Breakfast	8.00 AM	Registration & Networking Breakfast	8.00 AM	Registration & Networking Breakfast
9.30 AM	**Future-Ready Workforce** **Topic 1** Skills Without Borders: Bridging Gaps, Unlocking Potential	9.30 AM	Plenary Address 4	9.30 AM	Plenary Address 8
10.30 AM	Opening Ceremony	10.30 AM	**Leadership** **Topic 3** The Human Touch in the Age of AI	10.30 AM	**Digital Transformation** **Topic 5** The Rise of AI-Powered Workplaces: Reshaping the Way We Work
11.30 AM	Plenary Address 1	11.30 AM	Plenary Address 5	11.30 AM	Plenary Address 9
12.30 PM	Networking Lunch	12.30 PM	Networking Lunch	12.30 PM	Closing Ceremony
2.00 PM	Plenary Address 2	2.00 PM	Plenary Address 6	1.30 PM	Exhibition Hall Activities **BizMatch** **Pocket Talks** **Networking Space** **Fireside Chats** **Interactive Activities** **Innovative Showcases** **Lucky Draw**
3.00 PM	**Sustainable Business & Economy** **Topic 2** The Green Talent Economy: Creating Jobs for a Sustainable Future	3.00 PM	**Digital Transformation** **Topic 4** Tech-Driven Future: Balancing Tech and Talent		
4.00 PM	Plenary Address 3	4.00 PM	Plenary Address 7		
5.00 PM	Networking Refreshments End of Conference Day 1	5.00 PM	Networking Refreshments End of Conference Day 2	6.00 PM	End of Conference Day 3

NHCCE 2025 EXHIBITION HALL IS OPEN ALL-DAY

**The organiser reserves the right to amend the content, speakers and timing of the programme in the best interest of the conference.*

PLENARY SPEAKERS

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION



Dr. Michio Kaku
PROFESSOR OF THEORETICAL PHYSICS, CITY UNIVERSITY OF NEW YORK



Vishen Lakhiani
CEO AND FOUNDER, MINDVALLEY INC.



Sonny Bill Williams
ATHLETE, COMMENTATOR AND CULTURAL ICON



Mariana Atencio
PEABODY AWARD-WINNING JOURNALIST AND BESTSELLING AUTHOR



Dato' Sri Idris Jala
CHAIRMAN, PEMANDU ASSOCIATES



Datuk Nicol David
FORMER WORLD SQUASH CHAMPION AND FOUNDER, NICOL DAVID ORGANISATION



David Coulthard
13-TIME GRAND PRIX WINNER AND FORMER F1 DRIVER



Dr. Shadé Zahrai
PEAK PERFORMANCE EDUCATOR TO FORTUNE 500s, LEADERSHIP STRATEGIST AND BEHAVIORAL RESEARCHER



Jason Lai
LEADERSHIP COACH AND ORCHESTRA CONDUCTOR

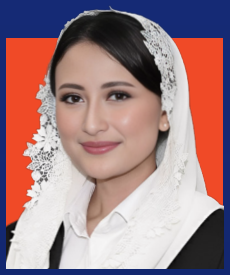


John Sanei
WORLD'S TOP 5 FUTURIST, BESTSELLING AUTHOR AND KEYNOTE SPEAKER

SPEAKERS & MODERATORS

ASEAN YEAR OF SKILLS 2025

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H.E. Dyah Roro Esti Widya Putri
VICE MINISTER OF TRADE OF INDONESIA



Tan Sri Azman Haji Mokhtar
CHAIRMAN, MALAYSIA INTERNATIONAL ISLAMIC FINANCE CENTRE (MIFC)



Rachel Lim
CO-FOUNDER, LOVE, BONITO



Graeme Codrington
LEAD FUTURIST, TOMORROWTODAY FUTURES INSTITUTE



Ungku Liza
DEPUTY CEO, BOOST BANK



Sijukumar Kumaran
REGIONAL DIRECTOR, SOLUTION ARCHITECT FOR DATA & AI (SEA AND MEA), ALIBABA CLOUD INTELLIGENCE



Ibrahim Sani
CHIEF EXECUTIVE OFFICER, YAYASAN PENERAJU



Freda Liu
BROADCAST JOURNALIST, THE SHIFT ASIA



Mariana de Reyes
CO-FOUNDER AND CEO, NICOL DAVID ORGANISATION



Alex Yoong
MALAYSIA'S FIRST F1 DRIVER



Azaria Tagaya
NEWS EDITOR AND TV ANCHOR, MEDIA PRIMA BERHAD

SPEAKERS & MODERATORS

ASEAN YEAR OF SKILLS 2025

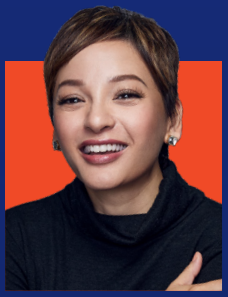
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Neil Tomkinson
CHIEF INFORMATION OFFICER, U MOBILE SDN BHD



Tan Sri Dato' Sri Haji Syed Zainal Abidin
CHAIRMAN, DAGANG NEXCHANGE BERHAD (DNEX)



Simone Heng
AWARD-WINNING AUTHOR AND HUMAN CONNECTION SPECIALIST, SIMONE HENG SPEAKING PTE. LTD.



Foong Chee Mun
CHIEF EXECUTIVE OFFICER, YTL AI LABS



Salika Suksuwan
EXECUTIVE DIRECTOR AND COUNTRY HEAD OF HUMAN RESOURCES, UOB MALAYSIA



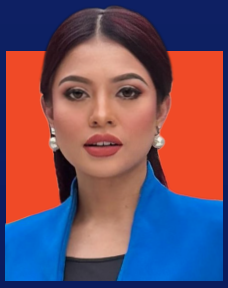
Crystal Lim-Lange
CEO AND CO-FOUNDER, FOREST WOLF



Elena Dolmat
PROFESSIONAL COACH AND VERTICAL LEADERSHIP DEVELOPMENT PRACTITIONER, ED COACH



Capt. Arivananthan
FOUNDER AND CEO, WEALTH IQ NETWORK SDN BHD



Farah Nabilah Wazer
JOURNALIST AND NEWS ANCHOR, TV3



Leon Jala
VICE CHAIRMAN, PEMANDU ASSOCIATES

CONFERENCE PACKAGES

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

STANDARD PASS	GROUP PASS *Minimum 3 participants	INTERNATIONAL GROUP PASS *Minimum 3 participants
RM4,900	RM4,400	USD1,350

INTERNATIONAL PASS	GOVERNMENT PASS	STUDENT PASS
USD1,500	RM2,900	RM850

All prices exclude 8% SST.

ALL PACKAGES INCLUDE:

- Access to all conference days
- Access to exhibition booths
- Welcome pack
- Coffee and tea breaks
- Networking lunch

For more information, contact us via:

nhcce@hrdcorp.gov.my
+603 7661 6255
hrdcorp.gov.my/nhcce

SPONSORSHIP OPPORTUNITIES

Maximise your impact on potential clients with our exclusive sponsorship packages!

Let your business experience unparalleled brand visibility among regional and international industry leaders, movers and shakers. Select from a range of sponsorship packages designed to help optimise your investment towards your business goals.

MONETARY SPONSORSHIP

RM100,000

Prime Position & Speaking Slot
- Complimentary exhibition space.
- A speaking slot at the NHCCE exhibition area.

Branding and Awareness
Sponsor credit on all marketing collaterals including:
- Digital advertisements
- Direct mailers
- NHCCE landing page (with a link to your website)
- Buntings and banners during conference
- Digital backdrops

Complimentary Passes
- 10 Conference passes as delegates.
- 2 VIP seats for the Opening Ceremony.
- 2 Complimentary seats for NHCCE 2025 Appreciation Evening.

Verbal Acknowledgement as Sponsor
Mentions during the Opening Ceremony.

Inserts
One brochure from sponsor to be inserted in all delegate bag packs.

Social Media
A dedicated announcement of your partnership as sponsor across our social media channels.
- Facebook
- Instagram
- LinkedIn
- X

SPONSORSHIP VIA PASS PURCHASE

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

BENEFITS	MINIMUM PASS PURCHASE				
	30	50	100	150	200
Prime Position Complimentary exhibition space.	18 sqm	36 sqm	54 sqm	54 sqm	54 sqm
Speaking Slot A speaking slot at the NHCCE exhibition area.	1 slot	1 slot	1 slot	1 slot	1 slot
Complimentary Passes • VIP seat(s) for the Opening Ceremony. • Complimentary seat(s) for NHCCE 2025 Appreciation Evening.	2 seats 5 seats	2 seats 5 seats	2 seats 10 seats	2 seats 15 seats	2 seats 18 seats
Branding and Awareness Sponsor credit on all marketing collaterals including: • Digital advertisements • Direct mailers • NHCCE landing page (with a link to your website) • Buntings and banners during conference • Digital backdrops	✓	✓	✓	✓	✓
Verbal Acknowledgement as Sponsor Mentions will be made during the Opening Ceremony.	✓	✓	✓	✓	✓
Inserts One brochure from sponsor to be inserted in all delegate bag packs.	✓	✓	✓	✓	✓
Advertisement Full colour advertisement to be placed in the Programme Book.	-	1 page	1 page	2 page	2 page
Social Media A dedicated announcement of your partnership as sponsor across our social media channels. • Facebook • Instagram • LinkedIn • X	✓	✓	✓	✓	✓

**Terms and conditions apply.*

BOOKING PROCEDURES

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

- Booking for Sponsorship Packages can be made online via:
  https://form.evenesis.com/NHCCE2025SPONSOR
- HRD Corp reserves the right to cancel or withdraw the bookings made by the exhibitor/sponsor at any time, for any reason, in which no liabilities shall be borne by HRD Corp for such cancellations or withdrawals. In these circumstances, a full refund all monies paid without interest will be made to the exhibitor/sponsor. The decision made by HRD Corp shall be final, binding and non-negotiable.
- Payment for sponsorship must be made to:
  Beneficiary Name: National HRD Conference
  Name of Bank: RHB Bank Berhad
  SWIFT Code: RHBBMYKL
  Bank Account number: 21433400009566

For further enquiries or to confirm your participation, please contact the following officers in charge:

SPONSORSHIP

MUHAMMAD ZAHIR ABD RAHMAN
+6013 598 6973
muhammadzahir@hrdcorp.gov.my

NOR NATASHA SUHAIRA
+6011 1626 2595
natashasuhaira@hrdcorp.gov.my

SCAN QR CODE TO REGISTER AS A SPONSOR

ABOUT THE VENUE

ASEAN YEAR OF SKILLS 2025

NHCCE 2025
NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

Malaysia International Trade and Exhibition Centre (MITEC)

A world-class exhibition centre catering to notable and exceptional international events.

FACILITIES

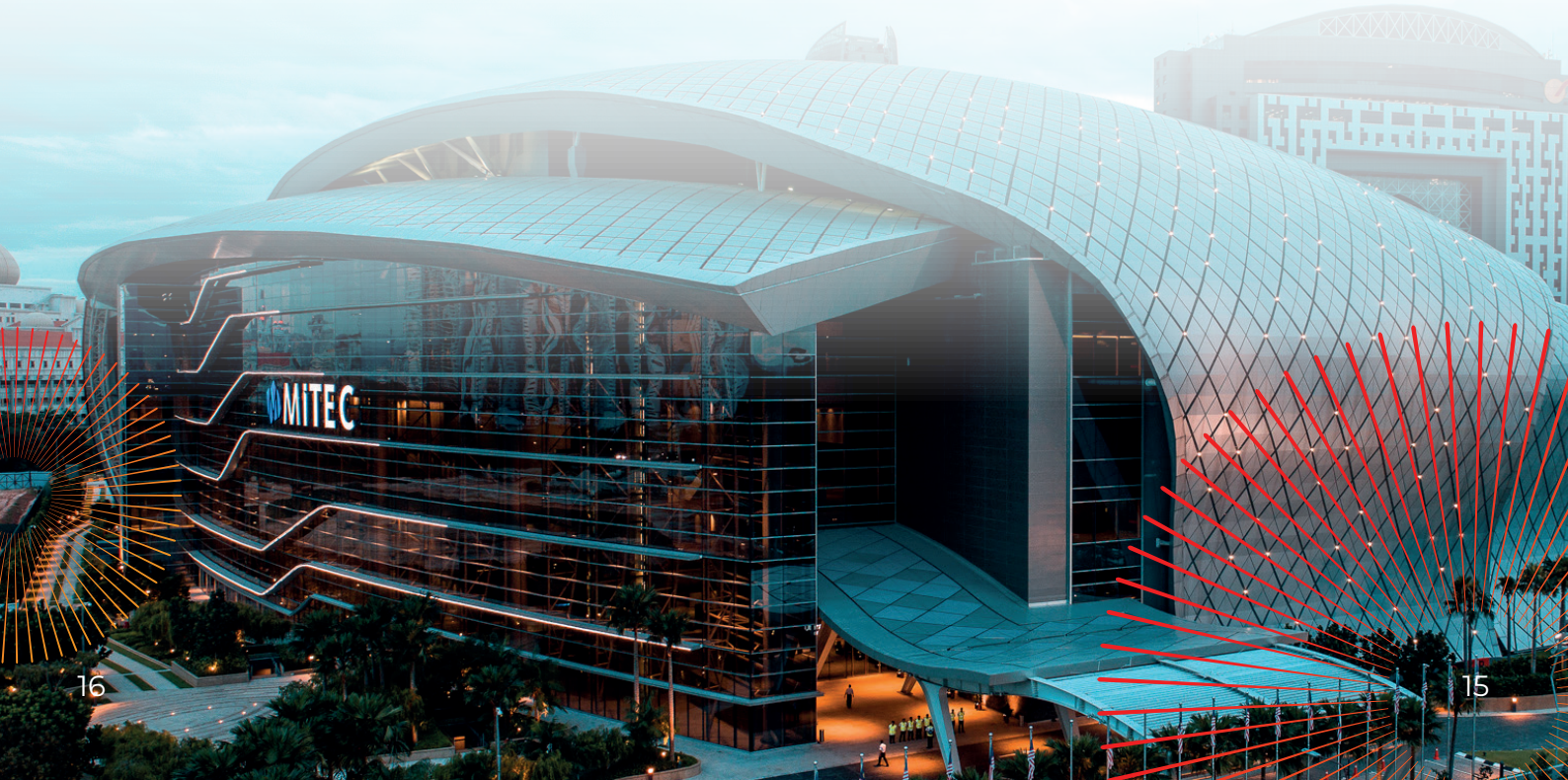
A world class, state-of-the-art MICE venue.

- 1,400 parking bays
- Multiple accessibility features

LOCATION

Easy access in the heart of Kuala Lumpur.

- KLIA: 64 km
- KL Sentral: 8 km



MINISTRY OF HUMAN RESOURCES

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Human Resource Development Corporation (200101009387)
Wisma HRD Corp
Jalan Beringin, Damansara Heights
50490 Kuala Lumpur
1300-88-4800

www.hrdcorp.gov.my I support@hrdcorp.gov.my

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