

Newsletter

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EDITOR'S NOTE

Dear Readers,

As June draws to a close, so does HRD Corp's landmark event—National Training Week 2024. This week-long festival of training and learning culminated in a grand closing ceremony at the Bukit Jalil National Stadium, officiated by Prime Minister Dato' Seri Anwar Ibrahim. The two-day celebration from 29 to 30 June was a vibrant mix of activities, with a particular highlight on the Ministers' Pioneering Excellence panel session, featuring four cabinet ministers.

National Training Week 2024 surpassed all expectations, not only outdoing last year's achievements but also exceeding our projected targets. The event brought together 375,817 participants, offered 65,115 free courses, accumulated 1.03 million learning hours, and hosted 736 L&D activities, amounting to over RM323 million in training investments. In a moment of pride, NTW 2024 was also recognised by the Malaysia Book of Records for the Largest Participation in Lifelong Learning Programmes.

As for regular programming, the IndSF team continues to make significant strides with ongoing development and enhancements, engagement activities, and increasing recognition and adoption of the published framework documents. Spurred by the success of NTW 2024, we are more committed than ever to advancing the nation's workforce development.

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IndSF Construction

HRD Corp is pleased to announce that after discussions with the Construction Industry Development Board (CIDB), Master Builders Association Malaysia (MBAM), and The Institute of Engineers Malaysia (IEM), we have identified a total of 21 job positions within the Construction focus area and its four sub-focus areas. 15 Subject Matter Experts (SMEs) have been shortlisted, marking another significant milestone. An SME Briefing Session has been planned, with only one SME left to be briefed. A meeting with CIDB has also been scheduled for early July.



IndSF Electrical & Electronics

As of June 2024, we have made great progress in developing the IndSF Electrical & Electronics (E&E) document. Collaborating with the Malaysia Semiconductor Industry Association (MSIA) and The Electrical and Electronics Association Malaysia (TEEAM), a total of 42 job positions centred on the Engineering focus area have been identified. Five SMEs have been enlisted, and follow-up discussions are being held regarding their tasks for the IndSF E&E job descriptions. The first workshop is scheduled to take place in July to further discuss the IndSF document.



IndSF Mining & Quarrying

We are pleased to share the progress of our collaborative effort with the Malaysia Quarries Association (MQA), Perak Quarry Association (PQA), and the Malaysian Chamber of Mines (MCOM), in establishing the foundation of the IndSF Mining & Quarrying document. With their expertise and resources, the associations will contribute to developing key areas of the document, encompassing both the industry's downstream and upstream sectors. Nine SMEs have been identified, with the first SME Briefing Session scheduled for early July.



IndSF Security

In April, IndSF Security reached a new milestone through discussions with our collaborator, Persatuan Industri Keselamatan Malaysia (PIKM). We have identified a total of 10 job positions that focus on K9 services, guarding services, and close protection. We are proud to announce the enlistment of 13 SMEs who will play a crucial role in advancing the progress of this document. The first SME Briefing Session is scheduled for early July, providing an opportunity to kickstart our collaborative efforts. Additionally, plans are underway for the first Workshop session, tentatively set for the third week of July 2024, where detailed discussions on these initiatives will take place.



IndSF Telecommunications



In April 2024, a collaboration was successfully formed with Telekom Malaysia Berhad, Maxis Berhad, MEASAT, Malaysian Communications and Multimedia Commission (MCMC), CelcomDigi, and Digital Nasional Berhad (DNB) to enhance the IndSF framework. Our collaborators have nominated a total of 19 SMEs, showcasing their strong commitment to refining our framework. Seven SMEs have completed their briefings, and the next briefing sessions for the remaining SMEs are scheduled for 11 July 2024. The first workshop is tentatively scheduled for the third week of July. This ensures that IndSF Telecommunications is receiving comprehensive input to enhance the document.

IndSF Digital Technology - Games & Animation



For 2024, HRD Corp will enhance two key areas under IndSF Digital Technology, Games and Animation. After extensive research, a comprehensive list has been compiled to include 16 sub-focus areas and 50 job positions for both sectors, unanimously approved by the STC members of Digital Technology on 29 February 2024. Additionally, we have identified four key collaborators: The National Tech Association of Malaysia (PIKOM), Malaysia Digital Economy Corporation (MDEC), Malaysian National Computer Confederation (MNCC), and Malaysia Productivity Corporation (MPC). On 20 June 2024, a memo requesting approval was sent to upper management. Along with this memo, appointment letters for the four collaborators and nine SMEs were attached. In the meantime, the first workshop has been planned for the second week of July.

IndSF Hospitality



Another collaboration has been successfully formed with the Malaysian Indian Tour and Travel Association (MITTA), the Malaysian Inbound Tourism Association (MITA), the Malaysian Association of Tour and Travel Agents (MATTA), the Malaysian Association of Hotels (MAH), and the Malaysia Budget Hotel Association (MyBHA). After numerous productive discussions, our proposal, which focuses on Ticketing, Outbound Tourism, and Inbound Tourism, has been approved. As of June 2024, a total of 12 potential SMEs are in the process of official appointment and have been tentatively scheduled to attend a briefing session in the fourth week of June 2024.



STC meetings that have been conducted as of June 2024:

1. STC Mining & Quarrying
2. STC Security
3. STC Construction
4. STC Transportation
5. STC Food & Beverages
6. STC Agriculture
7. STC Arts, Entertainment & Recreation
8. STC Electrical & Electronics
9. STC Machinery & Equipment
10. STC Chemical & Chemical-Based Products
11. STC Hospitality
12. STC Financial & Banking
13. STC Oil, Gas & Energy
14. STC Utility & Services
15. STC Community Development
16. STC Insurance
17. STC Telecommunications
18. STC Logistics & Warehousing
19. STC Digital Technology
20. STC Textile, Apparel & Footwear
21. STC Business & Consultancy
22. STC Education
23. STC Wholesale & Retail
24. STC Wood-Based Products

26
STCs
Established

24 out of **26**
First Meetings
Conducted

The Sectorial Training Committees (STCs) play an integral role in the IndSF initiative by addressing human capital development challenges through collaborations with industry representatives from various organisations within specific sectors. These committees meet regularly to develop frameworks that promote reskilling and upskilling, ensuring the workforce is equipped with the necessary skills to thrive in the ever-evolving industry landscape. As of June 2024, 24 out of 26 STCs have already held their first meetings of the year, with four meetings scheduled annually for each committee. Stay updated on the remaining committee gatherings scheduled for July.



IndSF Drone Technology Promotion at Technomart 2024

**Attendance:
80 Pax**



The Industrial Skills Framework (IndSF) Unit under HRD Corp was invited to present about the IndSF initiative at Technomart 2024. Organised by CREST, MIGHT and MRANTI, the event brought together over 80 industry experts and key players in the drone industry. It was an insightful event showcasing the latest developments and offerings within Malaysia's drone technology sector.

With the successful publication of IndSF Drone Technology in 2024, featuring eight job positions, 47 soft skills, 45 technical skills, and 54 certification programmes, more young talents will hopefully be inspired to pursue career opportunities in the drone industry. A huge thanks to our collaborators, MAIA and MRANTI, for driving the development of IndSF Drone Technology.

**Attendance:
83 Pax**

HRD Corp ROD Regional Seminar Series - Roadmap to VM2026 (Visit Malaysia 2026)

The IndSF Unit and the Central Region Legacy Account Department of HRD Corp, in collaboration with the Malaysian Association of Hotels (MAH), have successfully organised a Regional Briefing Session, starting with MAH Central Region (KL, Selangor, and Putrajaya chapters).

This event focused on empowering the hospitality industry with information on HRD Corp schemes, current events and other competency-building initiatives.

The IndSF Unit leveraged this session to present the current progress within the hospitality industry, creating awareness of the published IndSF Hospitality documents and the development of other IndSF documents for the tourism industry this year.



Business Bonding Session at Saujana Hotel Subang Jaya

**Attendance:
100 Pax**



MAIA Business Bonding (MBB) 2024, held at Saujana Hotel Subang Jaya, was a resounding success, thanks to the collaborative efforts of the Malaysian Aerospace Industry Association (MAIA), Invest Selangor, and NAICO. Networking events like MBB 2024 provide invaluable opportunities for aerospace industry professionals and key stakeholders to connect, share insights, and build partnerships that propel the industry forward.



More than 100 aerospace industry professionals, including representatives from Invest Selangor and the Malaysia Productivity Corporation, gathered for the event. Attendees engaged in productive discussions about the significance of certification programmes and the impact of IndSF documents, laying the groundwork for promising future collaborations.

**Attendance:
100 Pax**

IndSF Logistics & Warehousing Promotion at LogiSYM 2024

HRD Corp was given the privilege of promoting the IndSF Logistics & Warehousing document at LogiSYM 2024. This opportunity has helped to raise greater awareness of the availability of IndSF documents on the HRD Corp portal.

The event featured experts who shared their insights on technological advancements in the logistics and supply chain industry, including automation, digitisation, green technology, and ESG. Additionally, HRD Corp leveraged this conference to promote the upcoming NTW 2024 to logistics industry participants.



Cybersecurity Awareness Event Briefing

Attendance:
IndSF Unit



On Tuesday, 25 June 2024, a briefing with Ts. Mohd Zabri Adil Talib, the Chief Technology Officer of Cybersecurity Malaysia was conducted in preparation for the upcoming engagement session with key industry players on the importance of cybersecurity for industry resilience.

The briefing focused on the importance of cybersecurity awareness among industry players and how Cybersecurity Malaysia can effectively contribute to the upcoming engagement event through their knowledge-sharing session.

Attendance:
250 pax

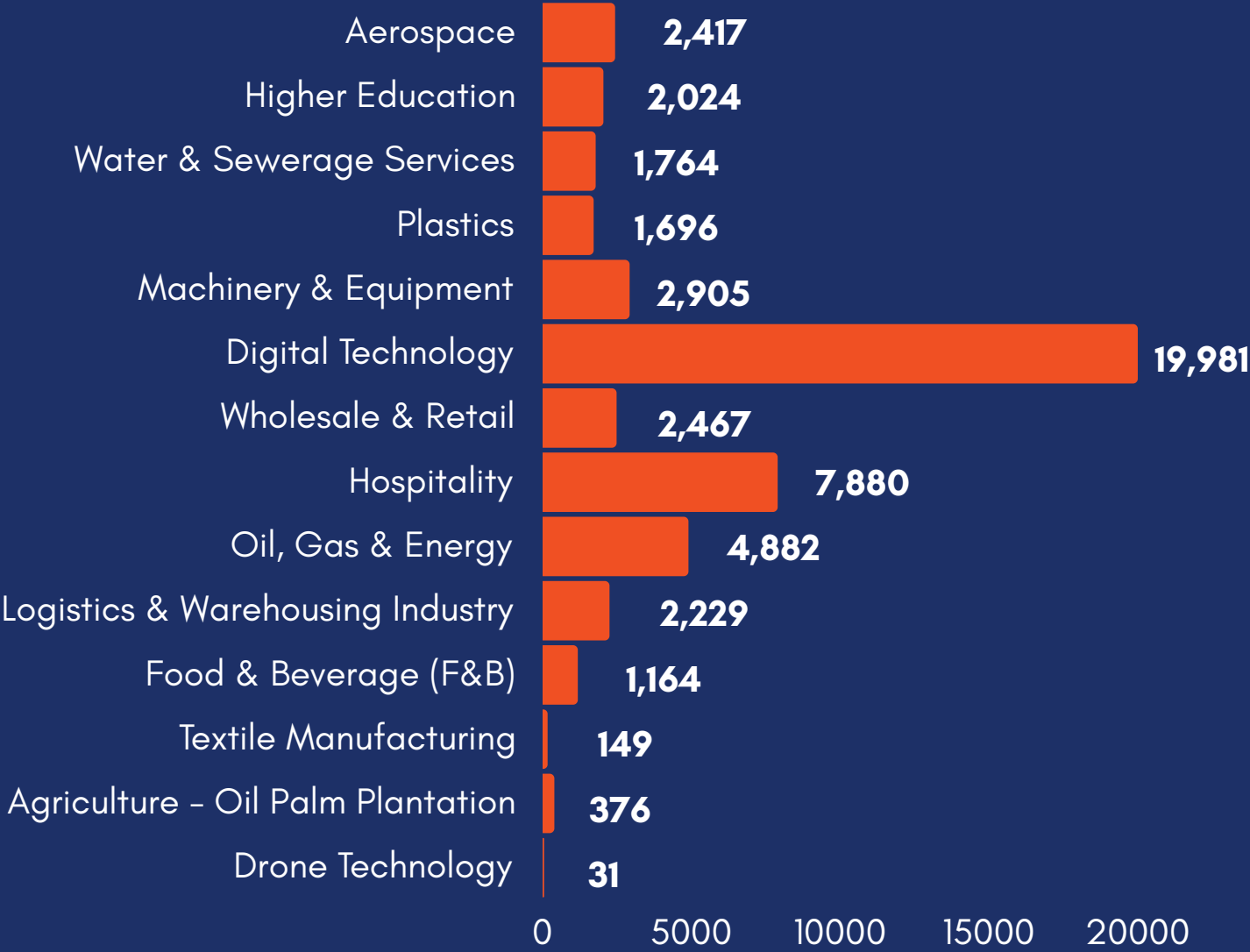
The Financial Well-Being Conference 2024

HRD Corp had the opportunity to promote the IndSF initiative at the Financial Well-Being Conference 2024 held at Sasana Kijang, Bank Negara Malaysia. This unique event brought together industry leaders and experts to share innovative strategies and best practices in financial well-being.

Over 250 professionals across industries gathered, providing an excellent platform to promote the IndSF initiative to industry players. Participants were impressed by the availability of IndSF documents offering guidance on job positions, skills, competencies, and recommended training programmes. HRD Corp also promoted NTW activities to encourage more Malaysians to register, alongside the IndSF initiative.



IndSF Downloads



TOTAL DOWNLOADS AS OF JUNE 2024

49,965



We are pleased to share the positive impact of our efforts to enhance accessibility and awareness of the Industry Skills Framework (IndSF) documents. In June 2024, there was a significant increase with 5,786 downloads from the HRD Corp portal, highlighting the growing recognition of IndSF's importance in Malaysia's human capital development. This year, we have achieved a total of 49,965 downloads. Our engagement through webinars and workshops continues to raise awareness about the crucial role these documents play. Looking ahead, we remain committed to collaborating with industries to innovate and develop new IndSF documents.